

MENU DIGITALE SMART

Online ordering system

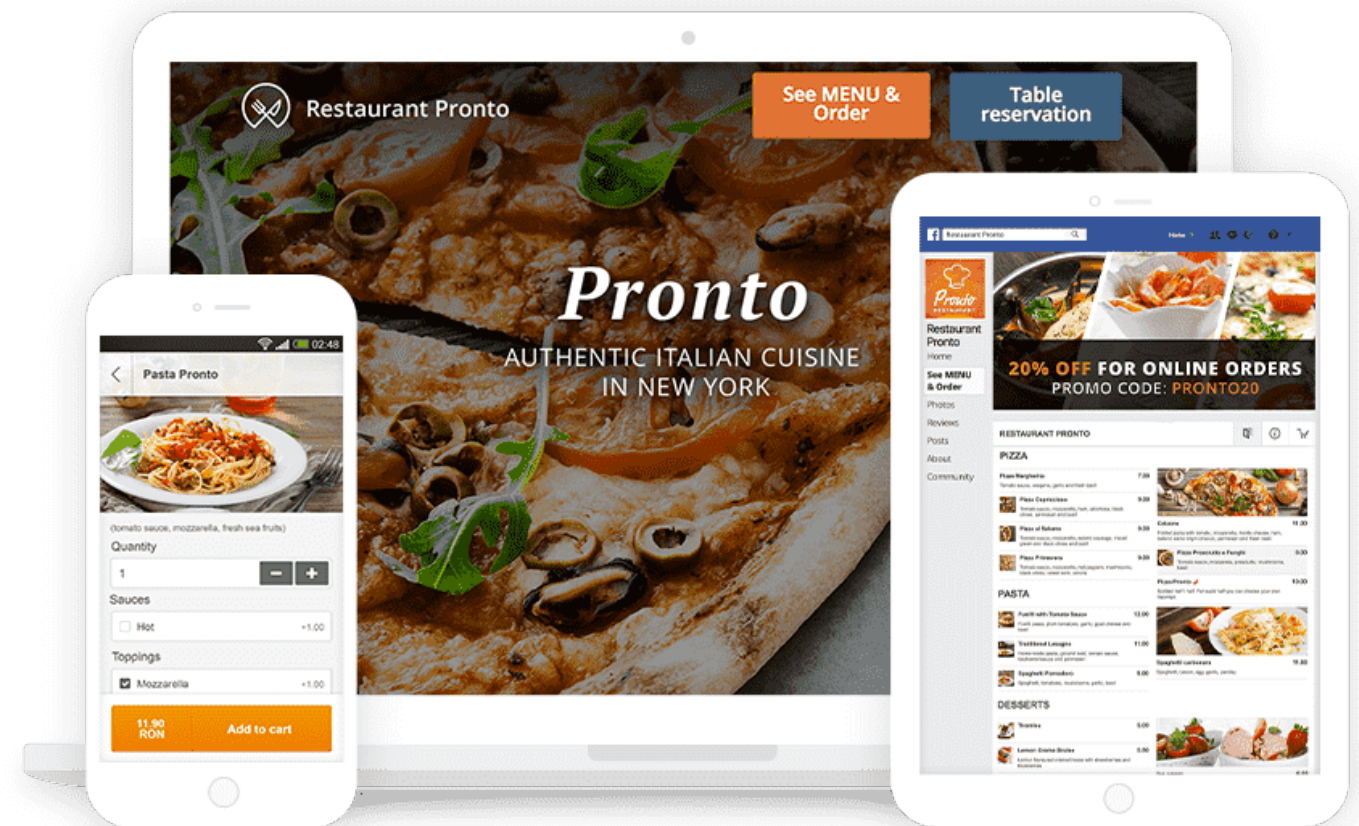
- Product overview -



HERMES
Grafica & Web Design

Complete online ordering solution

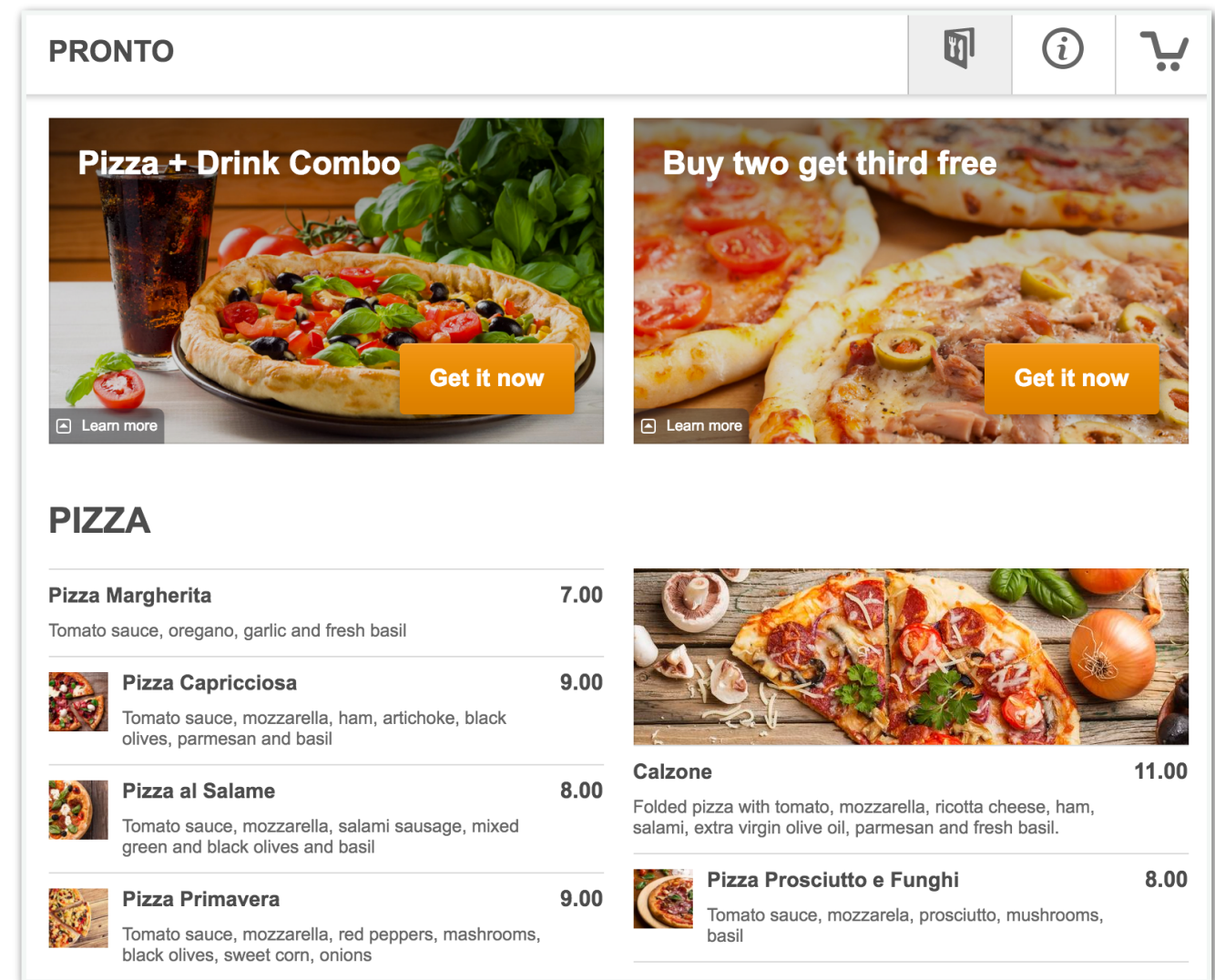
- Allow your customers to order from your website, Facebook page and mobile app.



- Allow your customers to book a table from your website and mobile app.
- Easy to integrate and compatible with all the popular website builders.

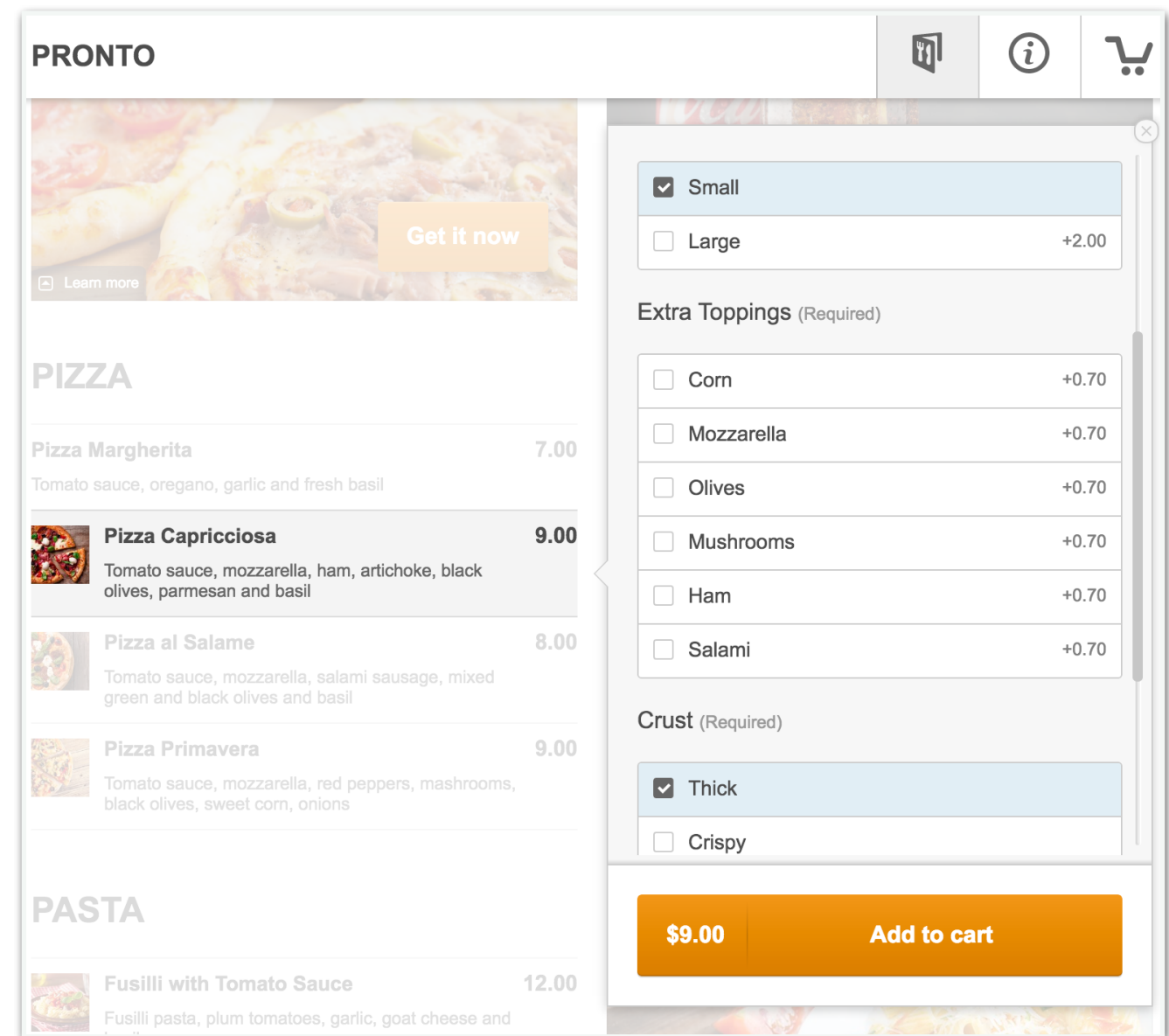
Online menu

- Designed to stimulate appetite and increase sales.
- Flexible and easy to maintain and set up.



Order customization

- Choices and add-ons keep your menu compact and well organized.
- They are also the easiest way to up-sell.



Checkout

- One page checkout, optimized to increase conversion.
- Data pre-filled for returning clients.
- No account required.

PRONTO

CONTACT

Sara Young
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812390921

ORDERING METHOD

Delivery to:
E 65 Street, 25B, New York

CHOOSE A TIME

Now

PAYMENT METHOD

Card to delivery person

Comments (Optional)

Qty	Item	Price
	Pizza + Drink Combo	10.40
	You saved: 1.70	
	Pizza Capricciosa	
	Size: Small	
	Crust: Crispy	
	Extra Toppings: Mozzarella (+0.70)	
	Extra Toppings: Olives (+0.70)	
	Coca Cola	
	Sub-Total	\$10.40
	Sales Tax (7%):	\$0.73
	Total	\$11.13

Add coupon code

By placing this order you expressly agree and accept the [ordering system provider EULA](#) including data processing terms.

TOTAL
\$11.13

Place Delivery Order Now

Real time confirmation

- Your client holds the line while you review the order.
- Waiting is entertaining with useful messages.

PLACING YOUR ORDER

Did you know that, for your next order, we will pre-fill your personal details?

 **CONTACT**

Sara Young
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 **ORDERING METHOD**

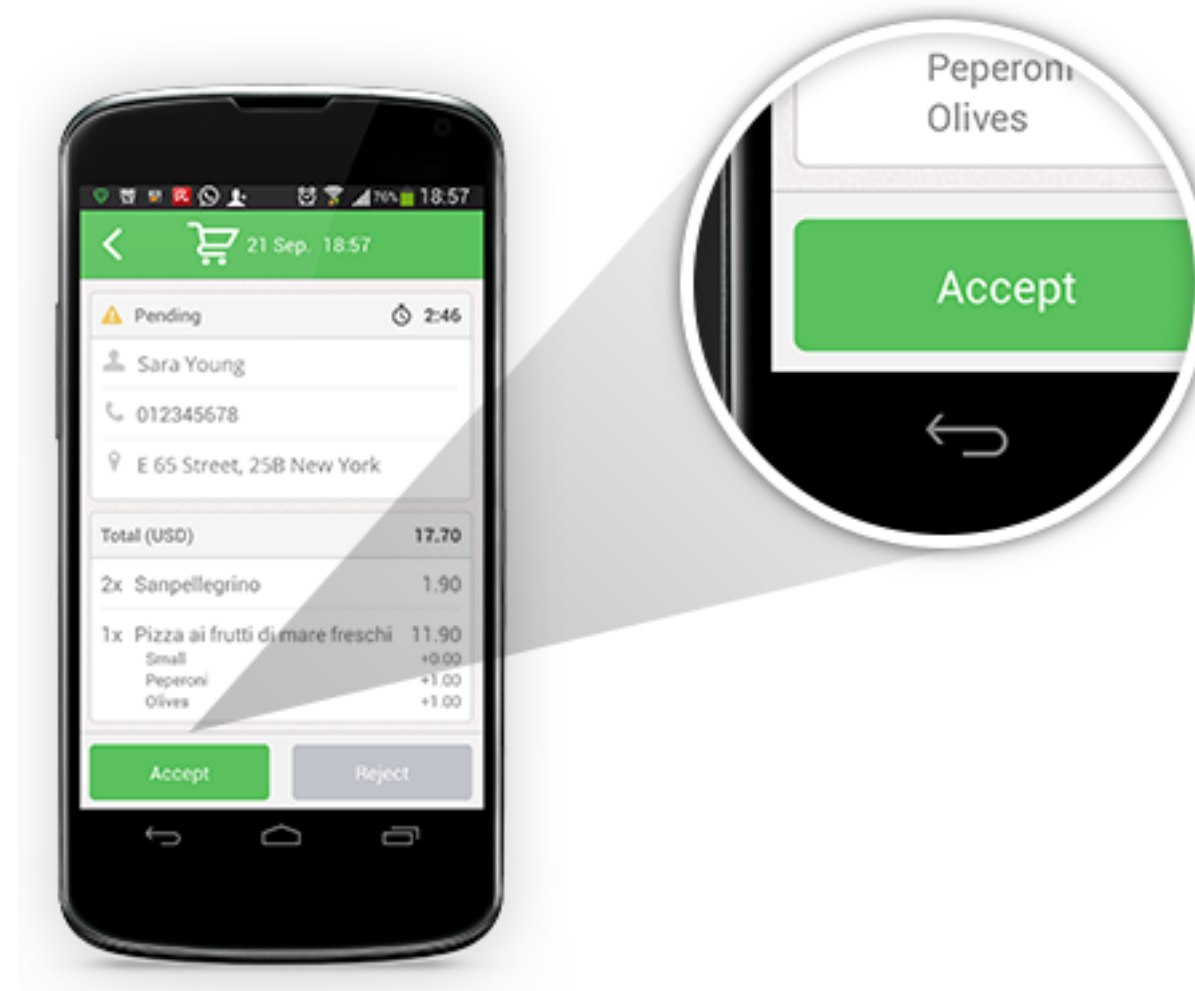
Delivery to:
E 65 Street, 25B, New York



Ringling like a telephone



In real-time, right at the restaurant



Why clients love it

- ✓ Convenient
- ✓ No busy lines
- ✓ No misunderstandings
- ✓ Fast order confirmation
- ✓ No follow up calls
- ✓ No waiting in vain

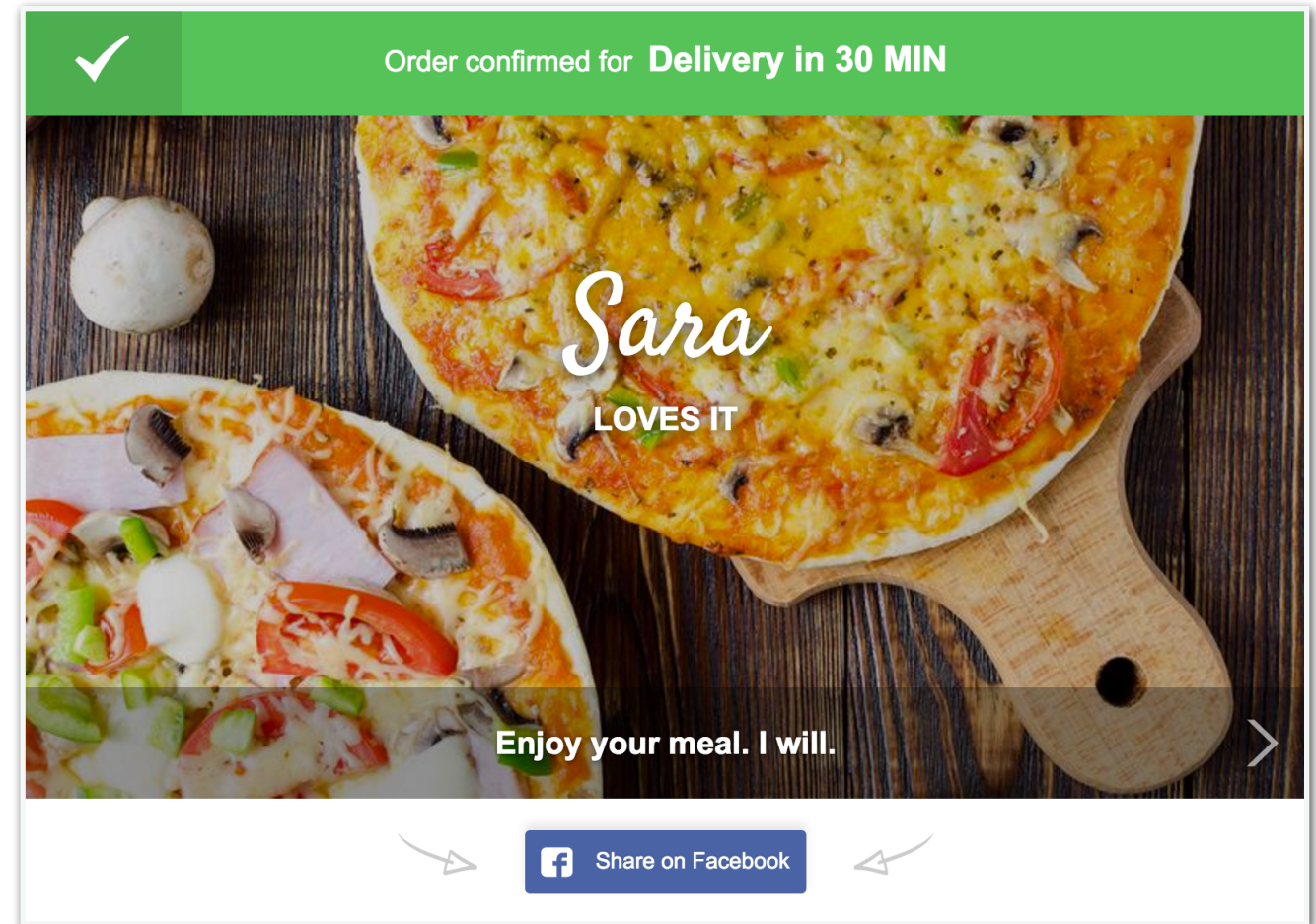
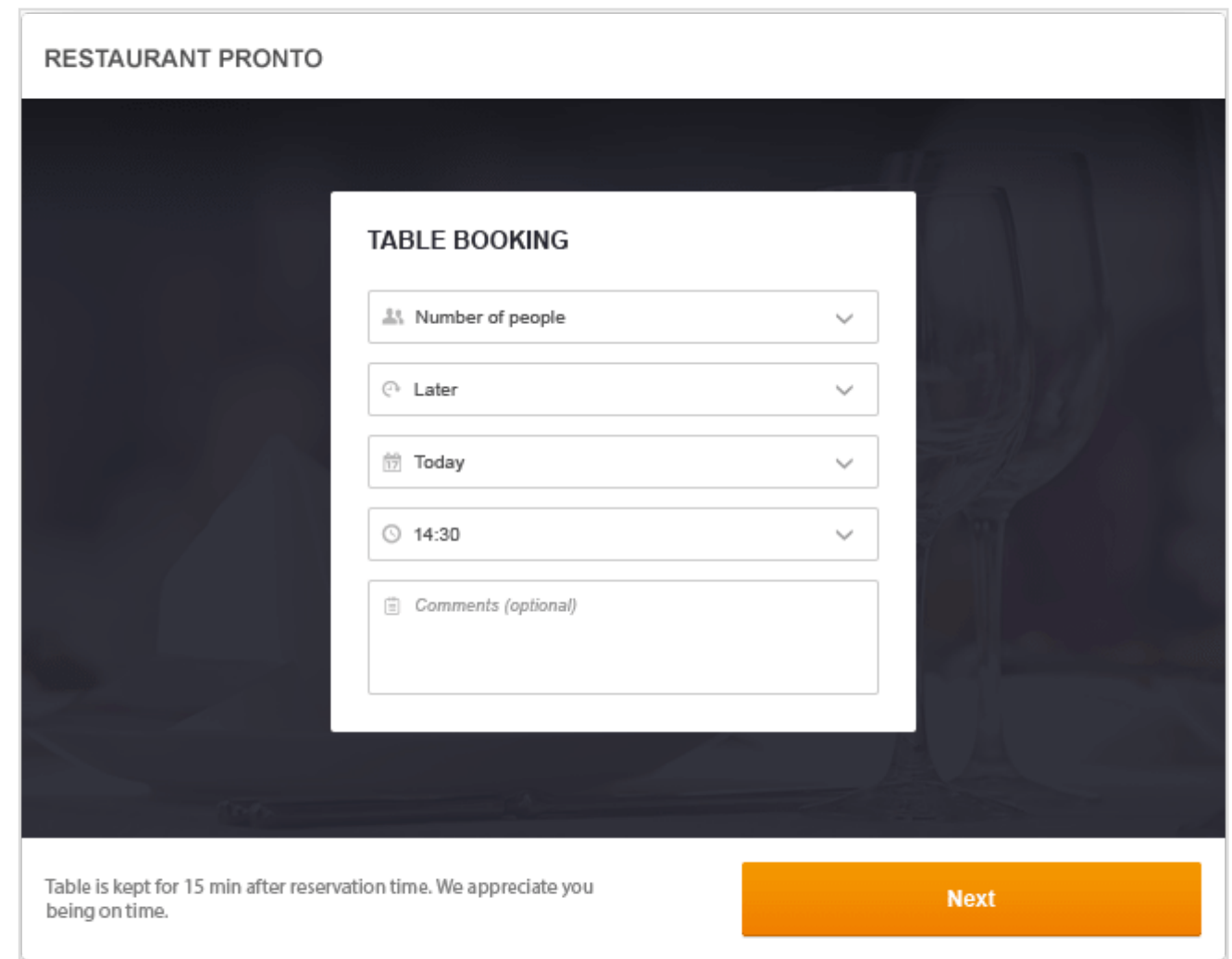


Table reservations

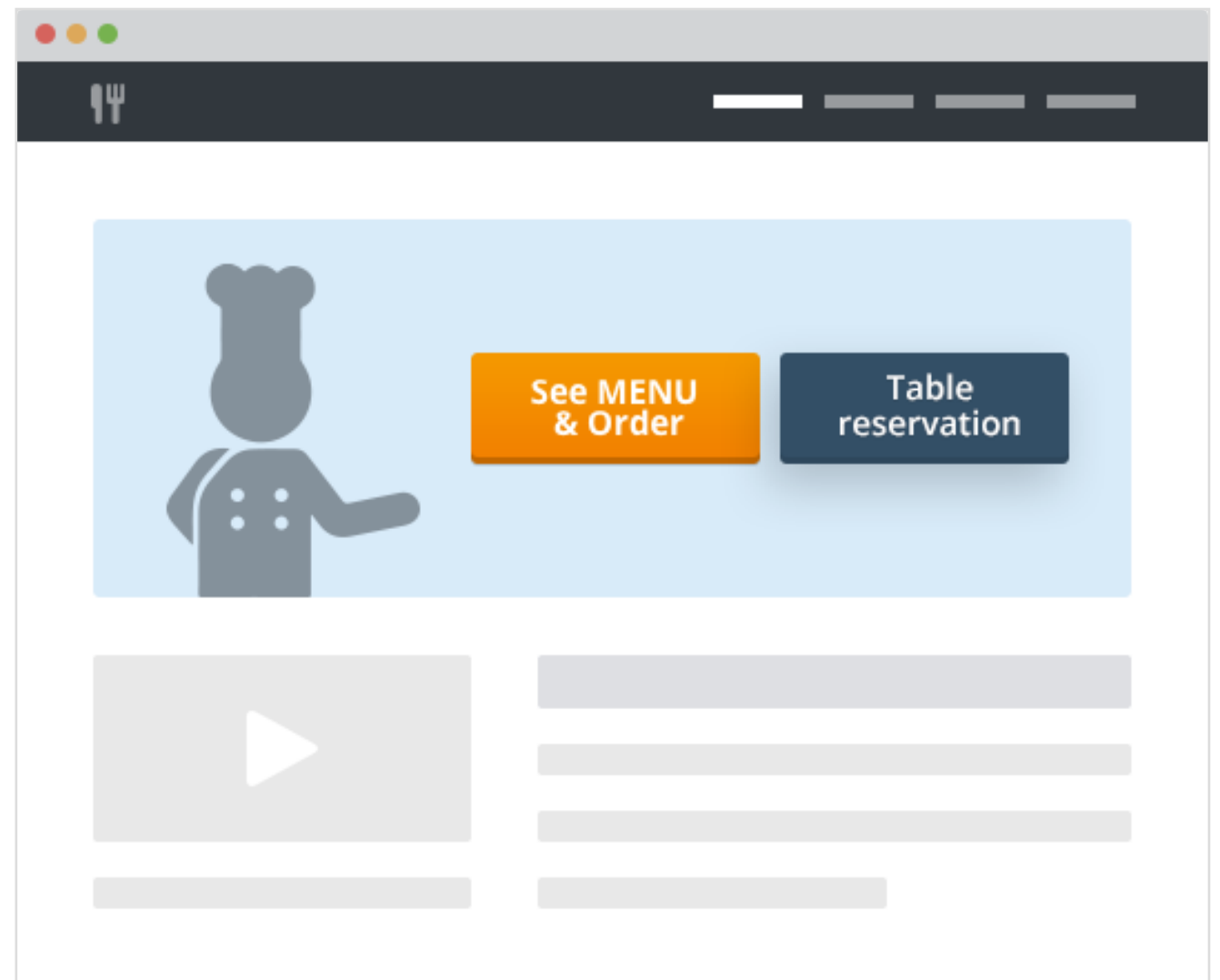
- Easy to use table reservations widget.
- Possibility to order in advance.
- All reservations are received and confirmed in real time with the restaurant app.



The screenshot shows a web interface for 'RESTAURANT PRONTO'. It features a dark background with a faint image of a restaurant interior. A white 'TABLE BOOKING' form is centered on the page. The form includes four dropdown menus: 'Number of people' (with a person icon), 'Later' (with a clock icon), 'Today' (with a calendar icon), and '14:30' (with a clock icon). Below these is a text input field labeled 'Comments (optional)'. At the bottom of the form, there is a note: 'Table is kept for 15 min after reservation time. We appreciate you being on time.' To the right of this note is an orange button labeled 'Next'.

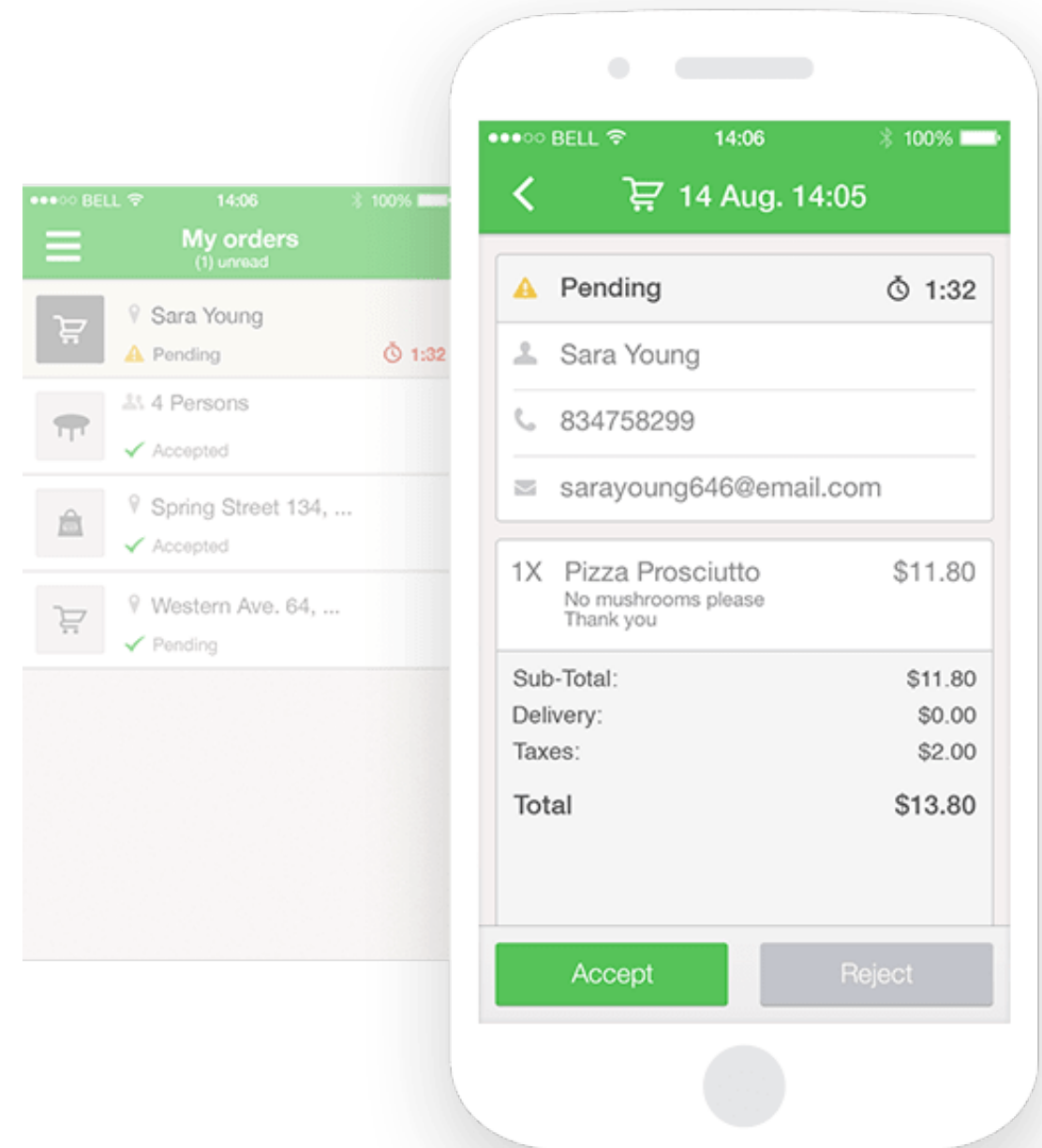
How it works

- Simply add the **See MENU & Order** button to your website and Facebook page. When clicked, it opens the online menu.
- Similarly, the **Table Reservation** button on your website opens the booking form.



App for taking orders & reservations

- You receive the orders and table bookings on a smartphone or tablet (Android or iOS).
- You have 3 minutes to confirm the order / reservation.
- Orders can be printed directly from the app.



Prerequisites

- ✓ One dedicated smartphone or tablet (Android or iOS) for taking online orders and reservations (per restaurant location).
- ✓ Permanent internet connection for the order taking device.



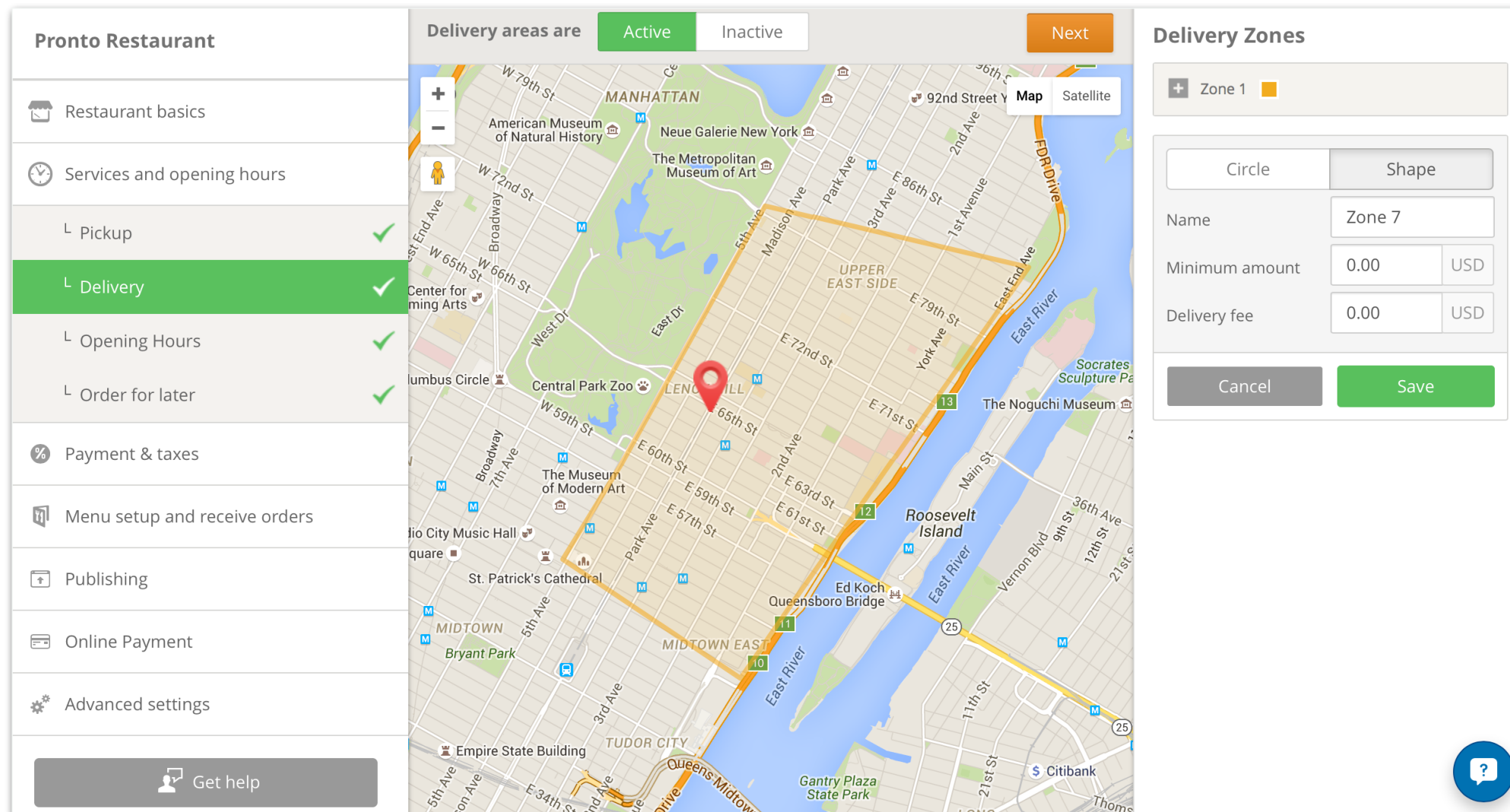
How to set it up

Anyone can do it within minutes:

1. Create your restaurant profile (15 minutes)
2. Install the order taking app (1 minute)
3. Publish the See Menu & Order and Table Reservation buttons (1 minute)

Admin Panel - Highlights

- The most restaurant-friendly ordering system.



The menu editor

- Free stock of images available for you.
- Reusable choices and add-ons.
- Drag & drop elements to reposition them.



Pizza Primavera

from 9.00 USD

Tomato sauce, mozzarella, red peppers, mashrooms, black olives, sweet corn, onions

Small

Extra Toppings 

9.00 USD 

Large

Extra Toppings 

11.00 USD



Calzone

11.00 USD

Folded pizza with tomato, mozzarella, ricotta cheese, ham, salami, extra virgin olive oil, parmesan and fresh basil.



Pizza Prosciutto e Funghi

from 8.00 USD

Tomato sauce, mozzarella, prosciutto, mushrooms, basil

Small

Extra Toppings 

8.00 USD 

Large

Extra Toppings 

10.00 USD

Add item to Pizza



Pasta





Fusilli with Tomato Sauce

12.00 USD

Fusilli pasta, plum tomatoes, garlic, goat cheese and basil

Choices & Addons

 Crust

 Extra Toppings

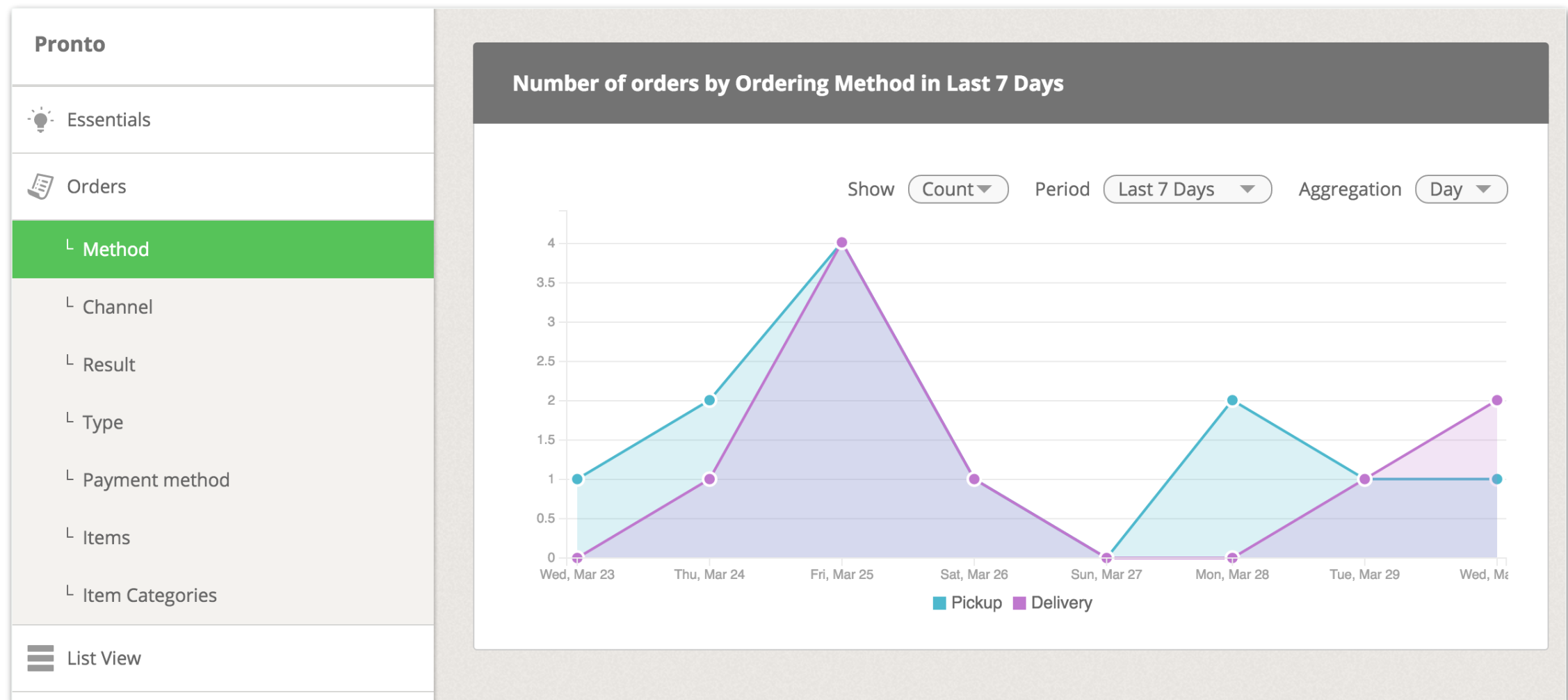
 Extra Toppings

 Dish type

Add Group

Reporting module

- Your business in numbers: orders stats, delivery heatmap and more



Multi-location support

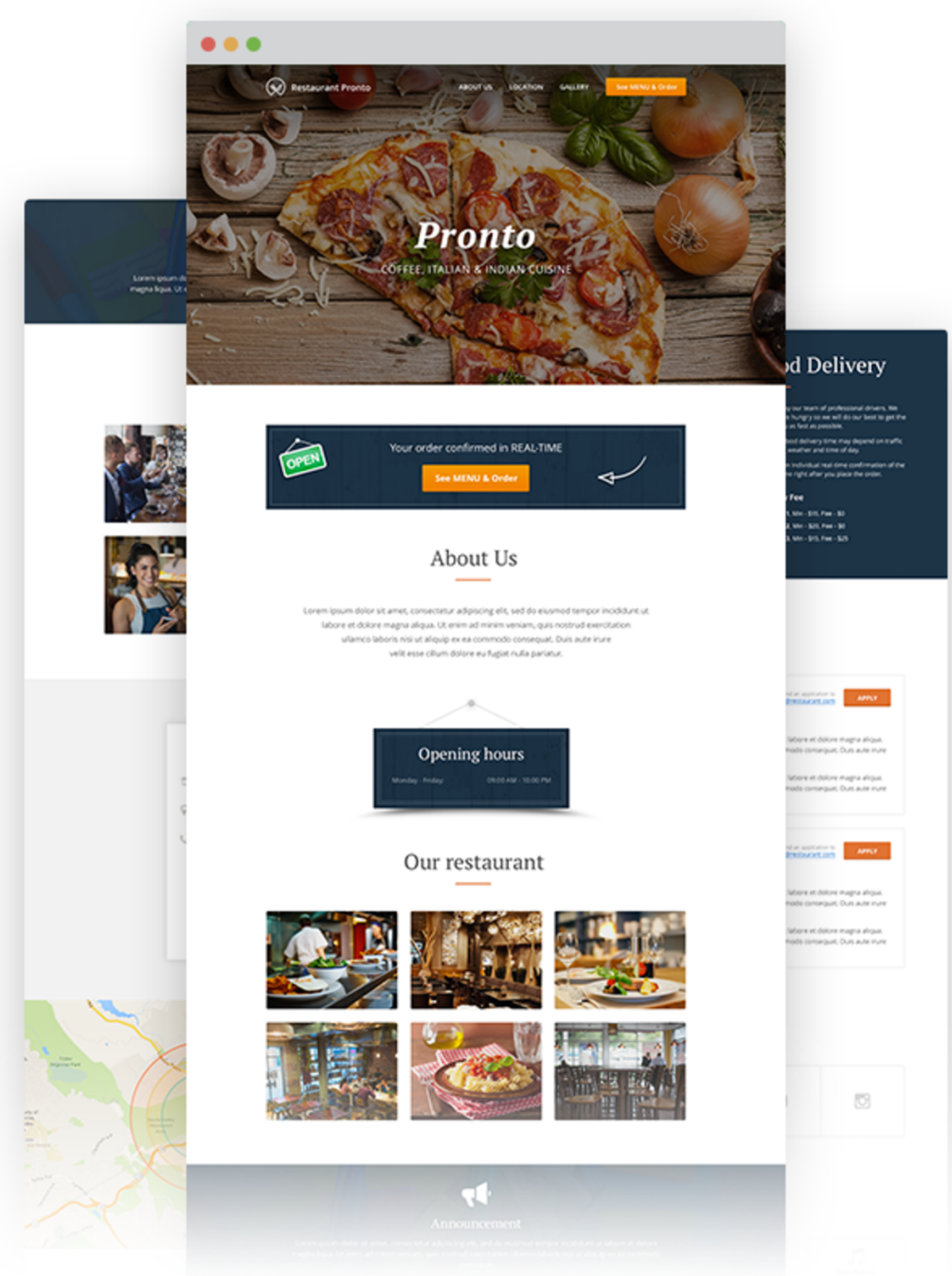
- Manage multiple locations from the same account.
- Share menus and promotions between locations.

The screenshot shows a dashboard interface for managing multiple locations. On the left is a dark sidebar with a 'DASHBOARD' header and navigation links for 'Locations', 'Services', and 'Menus'. The main content area is titled 'Locations' and includes a legend for subscription status: 'Not yet purchased' (blue dot), 'Purchased by HQ' (green dot with circle), 'Cancelled by HQ' (red dot with circle), 'Purchased by location' (green dot), and 'Cancelled by location' (red dot). Below the legend is a 'Subscriptions overview' table with columns for Name, database icon, card icon, person icon, and checkmark icon. The table lists three locations: '865 Madison Ave, New York' (Pronto Madison), '658 Nostrand Avenue, Brooklyn' (Pronto Brooklyn), and 'The Victoria, 7 E 14th St #7, New York' (Pronto Union Square). Each location row shows subscription status icons and an 'Access' button. At the bottom left of the main area is a button labeled 'Add another location'.

Name	Database Icon	Card Icon	Person Icon	Checkmark Icon	Action
865 Madison Ave, New York Pronto Madison	●	●	●	●	Access
658 Nostrand Avenue, Brooklyn Pronto Brooklyn	●	●	●	●	Access
The Victoria, 7 E 14th St #7, New York Pronto Union Square	●	●	●	●	Access

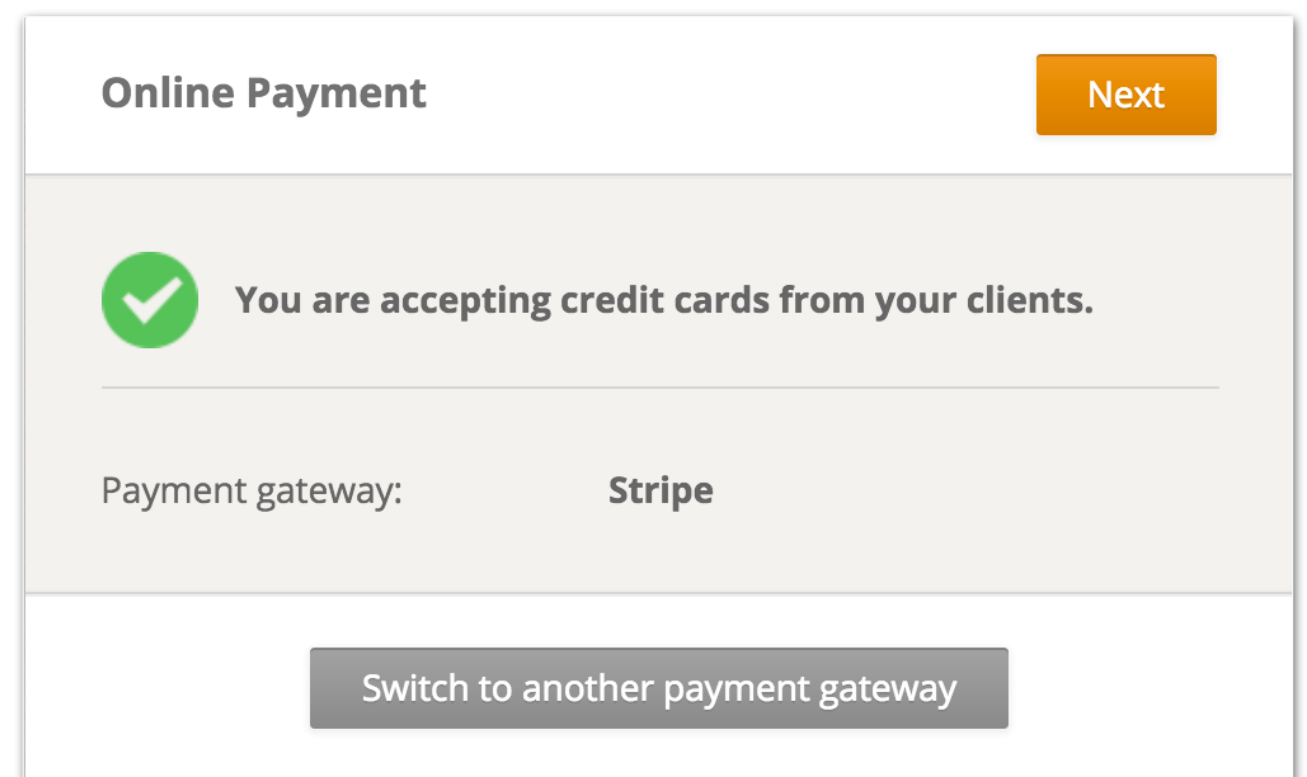
The sales optimized website (optional)

- Instantly generate your own personalized website.
- Optimized for search engines.
- Available with a new or existing domain.



Online payments (optional)

- Activate online payments and cash directly into your merchant account.
- You have several payment gateways to choose from.



Online Payment Next

 You are accepting credit cards from your clients.

Payment gateway: **Stripe**

[Switch to another payment gateway](#)

Note: The availability of some paid features depends on the availability of certain infrastructure providers in the region. We always recommend to check in the admin area which advanced features work for each specific restaurant account setup.

Promotion engine

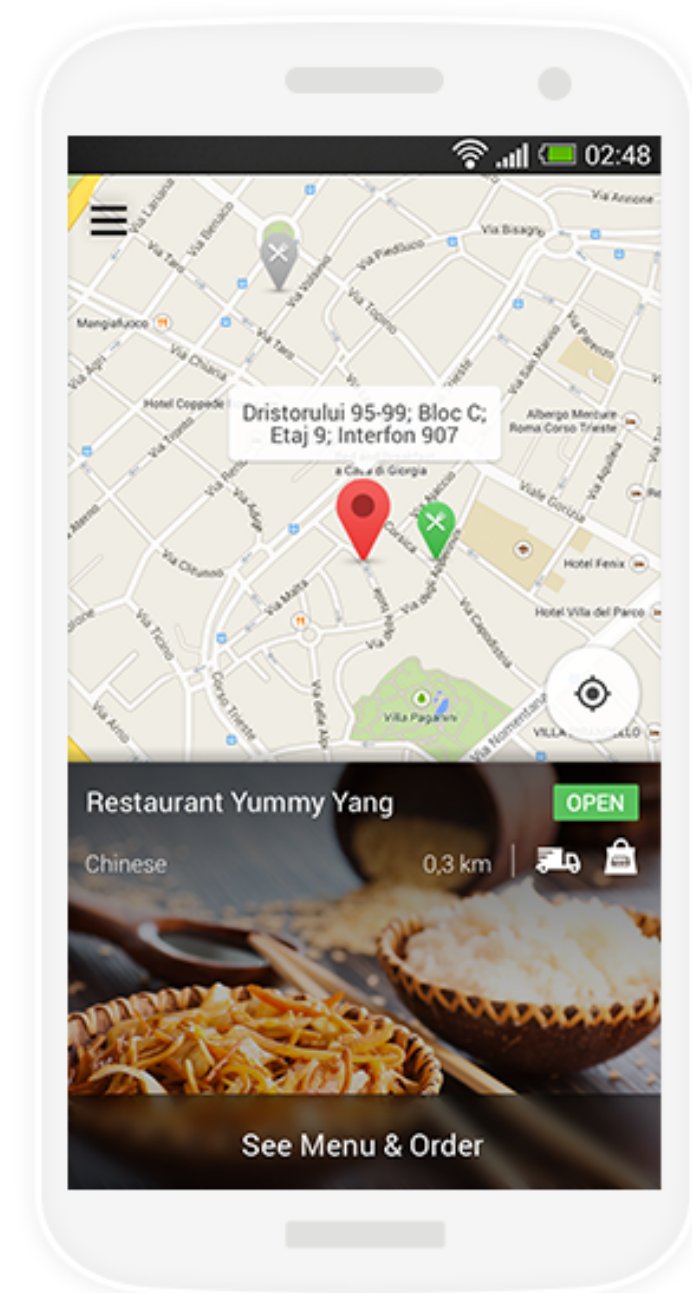
- Set up almost any promotion logic you can think of
- Promo templates and countless ways to segment your clients
- Run multiple promotions simultaneously (optional).

	Buy one, get one free For example: Buy a main dish and get the second for free.	NEXT
	% discount on selected items For example: 30% off on any dessert or drink	NEXT
	Fixed discount amount on cart Fixed discount amount on the total cart value, usually combined with a condition like minimum ordering amount.	NEXT
	% discount on cart % discount on your total cart value, usually combined with a condition like minimum ordering amount	NEXT
	Free delivery Free delivery (discounted delivery) for orders over a certain cart value.	NEXT
	Payment method reward % discount on your total cart value if you pay with a certain payment method. For example: Credit card online.	NEXT
	Buy 2,3,... get one free For example: Buy two main dishes and get the third for free.	NEXT
	Fixed discount amount on combo deal For example: Buy any main dish plus dessert and get \$5 off.	NEXT
	% discount on combo deal For example: Buy any main dish plus dessert and get 10% off.	NEXT
	Free dish or discounted item as part of a meal For example: Free dessert or drink if you purchase starter + main dish.	NEXT
	Meal bundle A selection of dishes at a fixed price. For example: Any 2 appetizers + 2 main dishes + 2 desserts => All for \$55!	NEXT
	Meal bundle with speciality Same as "Meal bundle" but a subset of selected items are only available with an extra fee.	NEXT

Ordering apps for food clients

The FoodBooking Club

- Find restaurants nearby based on location
- In-app food ordering and paying



Branded Mobile App (optional)

- Features only one restaurant brand with all its locations.
- Customizable to reflect your brand

